



Chesapeake

P.E.A.R.L.S. INCORPORATED



2024 SCHOLARSHIP EVENT

SATURDAY, FEBRUARY 3, 2024

**CORPORATE
SPONSORSHIP
PACKAGE**



OUR Pearls

The Chesapeake P.E.A.R.L.S., Incorporated, a 501(c)3 non-profit entity, was established on April 12, 2007, by the members of the Chesapeake P.E.A.R.L.S., Incorporated, and the Alpha Kappa Alpha Sorority, Incorporated® Omicron Pi Omega Chapter as a vehicle to expand the scope of scholarly assistance and community enrichment available in the Chesapeake and Greater Hampton Roads area.

MISSION

The mission of The Chesapeake P.E.A.R.L.S., Inc. is to advance and support education by providing deserving students with the financial assistance needed to attend college.

WE FOCUS ON FURTHERING THE EDUCATION OF LOCAL STUDENTS WHO ENROLL AS FRESHMEN IN A FOUR-YEAR COLLEGE OR UNIVERSITY



OUR Partnering ORGANIZATION

ALPHA KAPPA ALPHA SORORITY, INCORPORATED® (AKA®) is an international service organization founded on the campus of Howard University in Washington, D.C., in 1908. It is the oldest Greek-letter organization established by African American college-educated women.

MISSION

The mission is to cultivate and encourage high scholastic and ethical standards, to promote unity and friendship among college women, to study and help alleviate problems concerning girls and women in order to improve their social stature, to maintain a progressive interest in college life, and to be of "Service to All Mankind."



THE OMICRON PI OMEGA CHAPTER, CHESAPEAKE, VA

The Omicron Pi Omega Chapter has a rich legacy of service to the city of Chesapeake and the surrounding Hampton Roads communities. Chartered in December 1984, the chapter serves through the implementation of civic-minded projects encouraging wellness, civic engagement, and scholarship.

FOR MORE INFORMATION ON ALPHA KAPPA ALPHA SORORITY, INCORPORATED® VISIT WWW.AKA1908.COM

OUR Event

The Chesapeake P.E.A.R.L.S., Incorporated, and the Alpha Kappa Alpha Sorority, Incorporated® Omicron Pi Omega Chapter are excited for the return of their signature event, the Black History Month and Scholarship Celebration. This annual event highlights the rich history, culture, and experiences of African Americans while honoring the scholastic achievements of promising young students from area high schools.



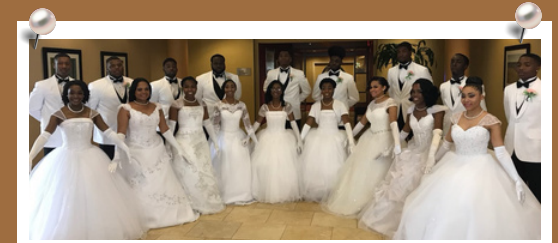
In keeping with tradition, we will once again award multiple scholarships to the area's most ambitious and forward-thinking students. Our annual Black History Month program will feature legendary poet, writer, and activist Nikki Giovanni as the event's keynote speaker.

The celebration is attended by hundreds of people of all ages from across Hampton Roads, including several local, state, and federal elected officials and dignitaries. Due to the increased popularity of the event, the celebration will take place at the historical Attucks Theatre in Norfolk, Virginia.

OUR Impact

The 2024 program will directly impact the exceptional students within the city of Chesapeake. We will recognize students who excel academically and serve as leaders within their schools and communities.

Our goal is to award scholarships totaling \$65,000, and with your financial support, we will be able to provide additional resources to the deserving students within our community.



SPONSORSHIP

Opportunities

Through The Chesapeake P.E.A.R.L.S., Incorporated, your sponsorship will allow us to provide scholarships to deserving high school students who will have a greater opportunity for a college education.

Platinum

\$15,000

- Commercial run during event breaks
- Year round exposure on P.E.A.R.L.S. website
- Event speaking opportunity (2-3 min)
- Access to VIP Breakfast (6)
- 12 reserved premium seats tickets to scholarship event
- Promotional table OR Promotional Giveaways
- Logo on all event promotional material (1st tier)

Emerald

\$10,000

- Recognition during event
- Access to VIP Breakfast (4)
- 8 reserved premium seat tickets to scholarship event
- Promotional seat drop
- Full page ad in program booklet
- Logo on all event promotional material (2nd tier)

Gold

\$5,000

- Access to VIP Breakfast (4)
- 4 reserved premium seat tickets to scholarship event
- Promotional seat drop
- Half page ad in program booklet
- Logo on all event promotional material (3rd tier)

Pearl

\$2,500

- Access to VIP Breakfast (3)
- 3 reserved premium seat tickets to scholarship event
- Quarter page ad in program booklet
- Logo on all event promotional material (4th tier)

Silver

\$1,000

- Access to VIP Breakfast (2)
- 2 reserved premium seat tickets to scholarship event
- Business card inserted in program

PATRON

Opportunities

We are sure you know putting on an event of this magnitude takes a great deal of planning, funds, and community support; we are also reaching out to local small business owners and individual donors in hopes that you will want to become an event patron.

Diamond

- 1 reserved premium seat ticket
- Name or company name listed in program booklet

****This package is for individuals and small businesses only.***

SPONSOR

Us!

REGISTER TO BE A 2024 CORPORATE SPONSOR!

ELECTRONIC



[PAYPAL.ME/CHESAPEAKEPEARLSINC](https://www.paypal.me/chesapeakepearlsinc)

WIRE TRANSFER



PLEASE CONTACT
MRS. ERIKA POWELL AT
CPFOUNDATIONTREASURER@GMAIL.COM

BUSINESS CHECK



MAIL PAYMENT TO:
THE CHESAPEAKE P.E.A.R.L.S., INC
ATTN: CORPORATE SPONSORSHIP COMMITTEE
P.O. BOX 2829
CHESAPEAKE, VA 23327

PLEASE SUBMIT DONATIONS NO LATER THAN JANUARY 15, 2024